

Sponsoring the
**CRAB
CRAWL**

Saturday, 9/13/2025

11:00am-4:30pm

Downtown North East, MD



**EVENT TICKETS
& CRAB RAFFLE**



WWW.CRABCRAWL.ORG

**Enter
to Win**





What is the Crab Crawl?

The Crab Crawl is hosted in downtown North East the 2nd Saturday of September every year. **Event tickets include tastings of delicious crab dishes at (5) participating restaurants on Saturday, September 13th between 11am - 4:30pm.** Hundreds of attendees walk along Main Street North East visiting the restaurants & shops.

Will you Sponsor this year's Crab Crawl?

The Friends Foundation supports children's literacy initiatives all year long! **Your support for this event will enhance the summer reading program** with numerous exciting and engaging programs and events for children and teens, including the **Children's Book Festival**. All children who attend will have the opportunity to select and keep a book written by one of our featured authors.

If you have any questions, please don't hesitate to contact us at:

- friendsfoundation@cecilcountylibrary.org
- (410) 996-1055 x1129

Sincerely,

Christie & Amanda

Christie McDevitt & Amanda Butler

Chairs, Crab Crawl Committee

Friends Foundation Board Member



Tickets now on sale!
www.crabcrawl.org



EVENT SPONSORSHIPS

1 VIP Sponsor (\$3,500)

- Exclusive "Blue Crew" VIP T-Shirt Logo (single color)
- (1) VIP Restaurant Stop Sign with Logo (full color)
- Strolling Guide Sponsorship Logo (full color)
- (2) VIP Event Ticket & Merchandise Packages
- Social Media & Marketing Acknowledgements
- Prominent Event Day Logo Display (full color)
- **Bonus: Grand Raffle Prize Sponsorship - Happy Hour Boat Cruise**

1 Bushel Sponsor (\$2,500)

- Exclusive Red Crawler T-Shirt Logo (single color)
- (1) Restaurant Stop Sign with Logo (full color)
- Strolling Guide Sponsorship Logo (full color)
- (2) Bushel Bundle Event Ticket & Merchandise Packages
- Social Media & Marketing Acknowledgements
- Prominent Event Sponsor Board Logo Display (full color)
- **Bonus: Jumbo Raffle Prize Sponsorship - Chicken & Crab Feast**

✓ Ticket Sponsor (CLAIMED)

- Exclusive Acknowledgement on Event Tickets (single color)
- (2) Bushel Bundle Event Ticket & Merchandise Packages
- Strolling Guide Sponsorship Acknowledgement
- Social Media & Marketing Acknowledgements
- Prominent Event Sponsor Board Logo Display (full color)

1 Commemorative Tote Sponsor (\$750)

- Exclusive Logo on Crab Crawl Mini Tote (single color)
- Strolling Guide Sponsorship Acknowledgement
- Social Media & Marketing Acknowledgements
- Event Sponsor Board Logo Display (full color)

6 Restaurant Stop Sign Sponsor (\$500)

- (1) Restaurant Stop Sign with Logo (full color)
- Strolling Guide Sponsorship Acknowledgement
- Social Media & Marketing Acknowledgements
- Event Sponsor Board Logo Display (full color)

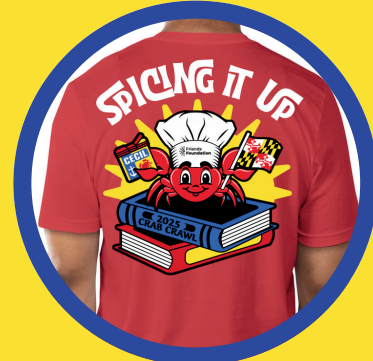
6 Strolling Guide Sponsor (\$250)

- (1) 4" x 2.5" Strolling Guide Advertisement (full color)
- Social Media Advertisement Repost
- Event Sponsor Board Logo Display (full color)

12 \$150 Crab Claw Sponsor (\$150)

- Social Media Acknowledgements
- Event Sponsor Board Logo Display (full color)

All sponsors will be acknowledged via the Friends Foundation's social media and e-newsletters before and after the event. We will have event signage in library branches county-wide. Tickets are sold online only at www.crabcrawl.org. Tickets will be available at the Friends Foundation booth on the day of the event while supplies last. **Please email us a copy of your logo to friendsfoundation@cecilcountypubliclibrary.org.** The logo should be a vector based EPS file, or a high quality JPEG or PNG.



RAFFLE SPONSORSHIPS

GRAND PRIZE: Private Happy Hour Boat Cruise

Chesapeake Water Tours (winner's choice of North East or Chesapeake City, MD)

Included with VIP Event Sponsorship Package (\$550+ value)

- See Event Sponsorship page for full details
- Sponsorship includes boat fare for up to (15) guests, (1) onboard alcoholic beverage voucher per guest, and 20% tip for boat crew

JUMBO PRIZE: Chicken & Crab Feast for (6)

The River Shack (Charlestown, MD)

Included with Bushel Event Sponsorship Package (\$450+ value)

- See Event Sponsorship page for full details
- Sponsorship includes All-You-Can-Eat Steamed Crabs, Fried Chicken, and Cornbread for (6) guests. Soft drinks and 20% service tip included. Alcoholic beverages not included.

Bushel of #1 Crabs - \$300

The Crab Shack (Chesapeake City, MD)

All-You-Can-Eat Crabs for (4) - \$200

Bay Crawlers Crab Shack (North East, MD)

All-You-Can-Eat Crabs for (2) - \$150

Mick's Pub & Crabs (Elkton, MD)

Half Dozen "All Lump" Crabcakes - \$125

Port House (North East, MD)

Gift Card - \$100

Woody's Crab House (North East, MD)

Gift Card - \$75

The Tap Room (Chesapeake City, MD)

Gift Card - \$50

410 Seafood (Chesapeake City, MD)

Gift Card - \$25

B n B Seafood (Elkton, MD)

All sponsors will be acknowledged via the Friends Foundation's social media and e-newsletters before and after the event, and at the announcement of prize winner on day of event. Event signage in library branches county-wide to help promote our prizes and prize sponsors. Tickets are sold online only at www.crabcrawl.org. Tickets will be available on the day of the event until 3:45pm.

Please email us a copy of your logo to friendsfoundation@cecilcountylibrary.org. The logo should be a vector based EPS file, or a high quality JPEG or PNG.



2025 CRAB CRAWL TICKET PACKAGES

VIP "BLUE CREW" (\$120)

Preorder only through 8/01/25 - limited to (50) guests!

- General Admission Crawler Ticket with (5) Restaurant Tastings
- Itsy Bitsy Chocolate Crabbie from North East Chocolates
- BOGO Drink Voucher from North East River Yacht Club
- Exclusive "Blue Crew" VIP 2025 Crab Crawl T-Shirt
- Exclusive Bonus VIP Featured Crab Tasting
- Commemorative Crab Crawl Mini Tote
- (1) Entry into "Super Mega Jumbo Lump Crab Crawl Raffle"
- Social Media Acknowledgement as VIP Supporter (optional)

Bushel Bundle (\$99)

Preorder only through 8/01/2025.

- General Admission Crawler Ticket with (5) Restaurant Tastings
- Itsy Bitsy Chocolate Crabbie from North East Chocolates
- BOGO Drink Voucher from North East River Yacht Club
- Red 2025 Crab Crawler T-Shirt
- Commemorative Crab Crawl Mini Tote

General Crawler Admission Ticket (\$60)

Available until Sold Out (event capacity: 300).

- General Admission Crawler Ticket with (5) Restaurant Tastings
- Itsy Bitsy Chocolate Crabbie from North East Chocolates
- BOGO Drink Voucher from North East River Yacht Club

Early Claws get the Discount! (\$10 savings)

Purchase Event Tickets & Merchandise Bundles before 7/04/2025 to claim \$10 off!

- Applies to all General Admission, VIP, and Bushel Bundle packages

NEW "Super Mega Jumbo Lump Crab Crawl Raffle" (\$10/ticket - 10 chances to WIN!)

Winners announced during event on 9/13/2025 & do not need to be present. Purchase 15 raffle tickets for \$100 (save \$50).

- **GRAND PRIZE:** Private Happy Hour Boat Tour for (15) with Chesapeake Water Tours (valued at over \$500!)
- **JUMBO PRIZE:** Chicken & Crab Feast for (6) at The River Shack
- Bushel of #1 Crabs from The Crab Shack
- All-You-Can-Eat Crabs for (4) at Bay Crawler's Crab Shack
- All-You-Can-Eat Crabs for (2) at Mick's Pub & Crabs
- Half Dozen Port House "All Lump Crabcakes" (4 oz./each)
- \$100 Gift Card to Woody's Crab House
- \$75 Gift Card to The Tap Room
- \$50 Gift Card to 410 Seafood
- \$25 Gift Card to B n B Seafood



Tickets now on sale!

www.crabcrawl.org



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to Win**



2025 SPONSORSHIP PLEDGE

☐ Enclosed is a check for \$ made payable to:
The Friends Foundation of the Cecil County Public Library

TOP SPONSORSHIP PACKAGES *(includes event & raffle promotion):*

☐ **\$3,500 VIP EVENT SPONSOR & GRAND RAFFLE PRIZE SPONSOR** *(Happy Hour Boat Cruise for 15)*

☐ **\$2,500 BUSHEL EVENT SPONSOR & JUMBO RAFFLE PRIZE SPONSOR** *(Chicken & Crab Feast for 6)*

EVENT SPONSORSHIPS:

☒ **\$1,000** Ticket Sponsor *(Claimed)*

☐ **\$750** Tote Sponsor

☐ **\$500** Restaurant Stop Sponsor with Sign

☐ **\$250** Strolling Guide Advertisement

☐ **\$150** Crab Claw Sponsor

RAFFLE PRIZE SPONSORSHIPS:

☐ **\$300** Bushel of #1 Crabs (The Crab Shack)

☐ **\$200** AYCE Crabs for 4 (Bay Crawlers)

☐ **\$150** AYCE Crabs for 2 (Micks Pub & Crabs)

☐ **\$125** Half Dozen Crabcakes (Port House)

☐ **\$100** Gift Card (Woody's Crab House)

☐ **\$75** Gift Card (The Tap Room)

☐ **\$50** Gift Card (410 Seafood)

☐ **\$25** Gift Card (B n B Seafood)

☐ **Email Receipt**

☐ **Mail Receipt**

Company/Donor Name: _____

Point of Contact: _____ **Title:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Phone: _____

Contact Email: _____

THANK YOU!

Mail to The Friends Foundation of the Cecil County Public Library at 485 Mauldin Ave, North East, MD 21901 or drop off your completed form with payment to any local branch. Contact us by calling (410) 996-1055 x1129 or via email at friendsfoundation@cecilcountypubliclibrary.org. Credit Card sponsorship payment is available with a small processing fee.